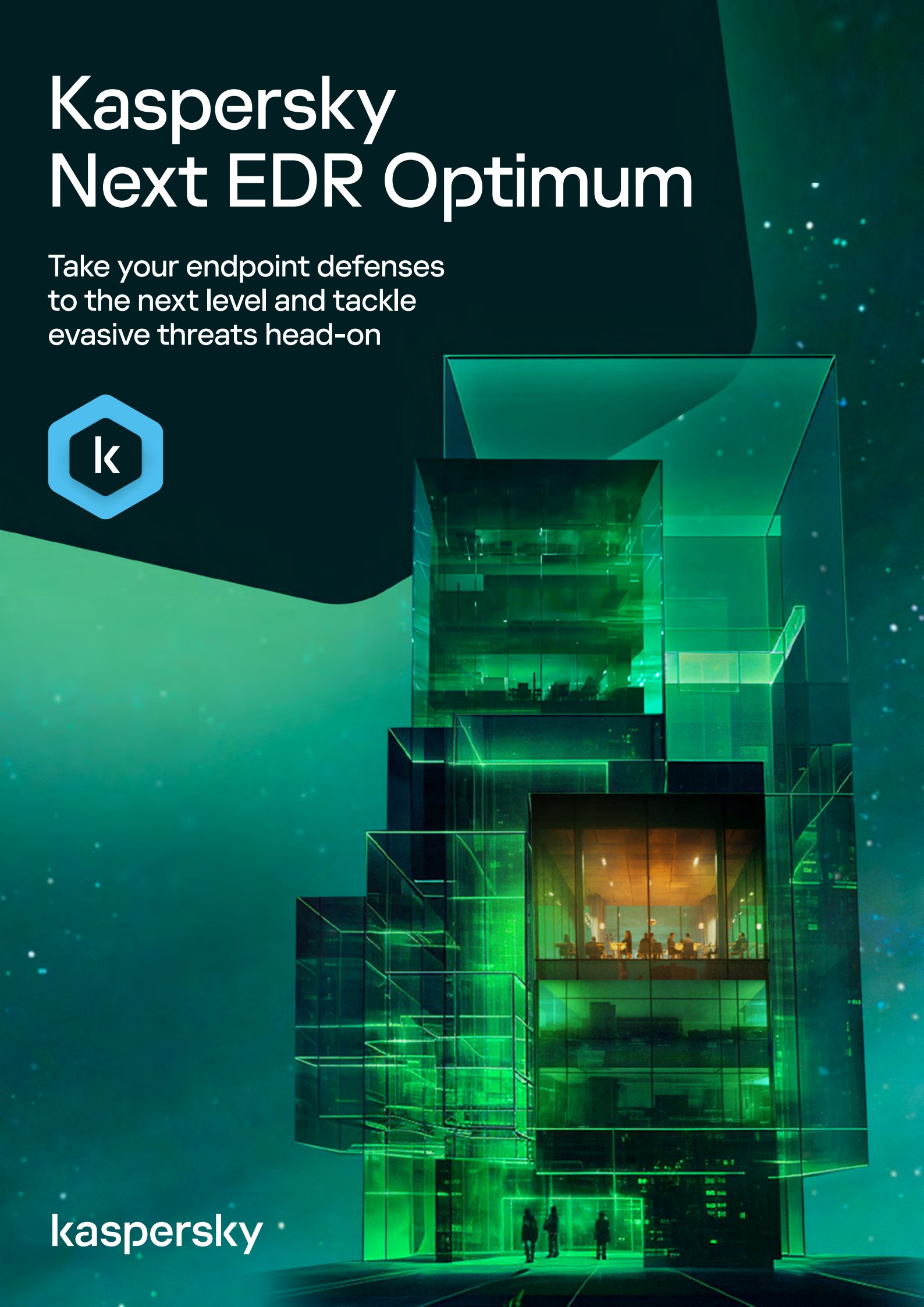
Kaspersky Next EDR Optimum

Take your endpoint defenses to the next level and tackle evasive threats head-on



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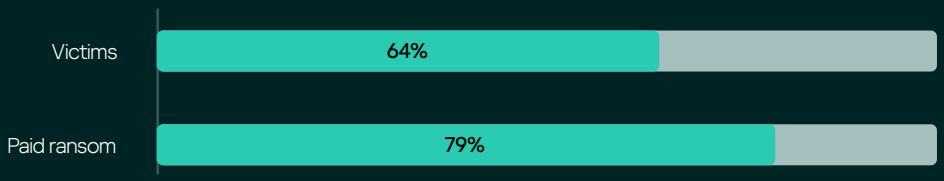
Kaspersky Next EDR Optimum

64% of organizations have already been the victims of ransomware attacks.

Of these, 79% paid the ransom to their attackers.

How business executives perceive ransomware threats, Kaspersky, May 2022

It's time to step up a level. Identify, analyze and neutralize threats designed to evade traditional protection.



The challenges

Threats evading detection

Evasive malware, ransomware, spyware and other threats are getting smarter at avoiding traditional detection by using legitimate system tools and other advanced techniques in their attacks.

Ransomware-as-a-Service

Today's hackers can buy cheap ready-built tools and attack anyone - stealing data, damaging infrastructure and demanding ever-growing level of ransom.

Limited resources

Infrastructures are becoming more complex and diverse, while resources – time, money and people – are short. It's a great breeding ground for expensive shelfware.

"We value Kaspersky's comprehensive solutions, reliability and prompt service and support. They are guaranteeing the availability of our IT environment."

Marcelo Mendes CISO, NEO

read case study

How we help

Kaspersky Next is our flagship product line, designed to help you build better security, painlessly. Whether you're looking for essential EDR functionality or paving the way for future XDR adoption, Kaspersky Next's adaptable and robust cloud-native protection, underpinned by an unequalled cybersecurity track record, is just a few clicks away.

Kaspersky Next EDR Optimum helps you identify, analyze and neutralize evasive threats by providing easy-to-use advanced detection, simplified investigation and automated response capabilities.

Advanced protection

Our advanced detection mechanisms include behavior analysis and machine learning.

All this combines with simple visual analysis tools and quick response actions so you can fully understand the threat and its scope – and stop the attack before any damage is done.

Attack surface reduction is done on the endpoint and in the cloud with cloud discovery and blocking capabilities, as well as MS Office 365 Security.

One solution

Next-gen endpoint security brought together with simple EDR for the enhanced protection of laptops, workstations, servers, cloud workloads and virtual environments.

And just a single console to deploy and manage – in the cloud or on-premise.

Simple and efficient

We've built Kaspersky Next EDR Optimum with smaller cybersecurity teams in mind – those looking to upgrade their incident response capabilities and develop their expertise, but without much time to spare.

We automate and optimize most tasks, so you only spend your time on handling important stuff. And we provide the training you and your IT team need to make the most of your new security capabilities.

Now you can:

- **Prevent cyberthreats** in advance
- **Protect your systems** and data against evasive threats
- **Catch current threats** before they act
- **Recognize evasive threats** across your endpoints
- **Understand the threat** and analyze it quickly
- **Avoid damage** with rapid automated response
- **Save time and resources** with a simple tool
- **Defend every endpoint**: laptops, servers, cloud workloads
- **Work with a Pro view** or Expert view console – the choice is yours!

Now you have:

- **Next-gen endpoint security**
- **Advanced detection capabilities** based on machine learning
- **Indicator of Compromise** (IoC) scanning
- **Visual investigation** and analysis tools
- All the necessary data in a **single alert card**
- **In-built response** guidance and automation
- **Single cloud or on-prem console** and automation
- Support for all your **workstations, virtual and physical servers, VDI deployments and public cloud workload**
- **Fully product trained** IT security staff

Have the answers to these questions – when it matters most

Am I under attack?

- **Apply advanced detection** based on machine learning
- **Download and scan IoCs** from securelist.com or other sources to find advanced threats

How did it happen?

- Analyze the threat in a **visual process tree**
- Learn its actions in a **drill-down graph**
- **Understand its root cause and entry point** into the infrastructure

How can I neutralize the threat?

- **Utilize multiple response options –** isolate host, prevent file execution or remove file
- **Scan other hosts** for any signs of the analyzed threat
- **Apply a response automatically** across hosts on threat (IoC) discovery

What about other threats?

- **Next-gen endpoint security** is on board to stop most threats right away
- **Automatically reduce your attack surface** and adjust your policies
- **Control the applications and devices** your users can use

How do I prevent this in the future?

- **Put learnt information to use** – know which IPs and websites to block, policies to modify and employees to train
- **Create rules for preventing** such threats in the future
- **Secure your cloud - discover, restrict and block access** to unauthorised cloud resources, services, instant messengers, etc.
- **Gain visibility and control** over MS SharePoint Online, OneDrive and Teams

How can I get better at doing this?

- **Use the response guidance** in the alert card
- **Access our Threat Intelligence Portal** and the latest TI
- **Develop your expertise** by analyzing and responding to threats
- **Benefit from built-in training** and certification, with interactive assignments in a simulated environment

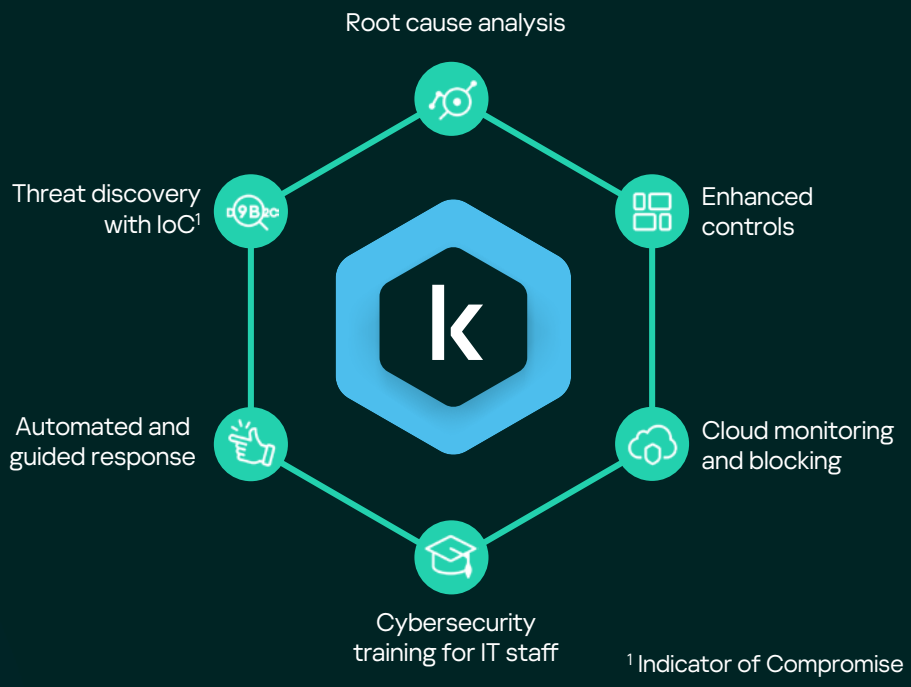
How do I find the time for all this?

- **Automate vulnerability and patch management** – the key ways to keep your endpoints secure
- **Manage native encryption** remotely for all employees to keep corporate data safe
- **Automate time-consuming security and IT** management tasks

Kaspersky Next EDR Optimum

Build up your defenses
Boost your security with essential investigation and response

If you need
- Enhanced visibility and response capabilities
- Expanded cloud security
- Enterprise-grade controls



[1] Indicator of Compromise

Kaspersky Next – your future-proof security

Kaspersky Next EDR Optimum is part of our Kaspersky Next product range, delivering strong endpoint protection and controls with the transparency and speed of EDR and the comprehensive visibility and powerful toolset that is XDR in three simple product tiers, based on your most critical cybersecurity needs. As your needs grow, it's easy to switch from one to another, swiftly upgrading your security function.

What's Next?

What each tier of Kaspersky Next offers:

Kaspersky Next EDR Foundations

The most straightforward way to build a strong core for your cybersecurity.

- Powerful ML-based endpoint protection
- Automatic remediation
- Multiple automation features
- Flexible security controls
- EDR root cause analysis tools

Kaspersky Next EDR Optimum

Build up your defenses and expertise against evasive threats.

- Essential EDR functionality delivers visibility, analysis and response
- Strong endpoint protection
- Improved controls, patch management and cloud security
- Cybersecurity training for IT

Kaspersky Next XDR Expert

Protect your business against the most complex and advanced threats.

- Integrates seamlessly with your existing security infrastructure
- Real-time visibility and deep insights into threats
- Advanced threat detection
- Cross-asset correlation
- Automated response

Why Kaspersky?

We are a global private cybersecurity company with thousands of customers and partners around the world, commited to transparency and independence. For 25 years we have been building tools and providing services to keep you safe with our Most tested, Most awarded technologies.

IDC

IDC MarketScape Worldwide Modern Endpoint Security for Enterprises 2021 Vendor Assessment

Major Player

AV-Test

Advanced Endpoint Protection: Ransomware Protection Test

100% protection

Radicati Group

Advanced Persistent Threat (APT) Market Quadrant

Top player

Take a closer look

To find out more about how Kaspersky Next EDR Optimum addresses cyberthreats while supporting your security team and going easy on your resources, visit https://go.kaspersky.com/next.

Find out more about Kaspersky Next EDR Optimum

Kaspersky Next EDR Optimum

Kaspersky Next EDR Foundations — Learn more

Kaspersky Next XDR Expert — Learn more

Learn more about Kaspersky Next at:
https://go.kaspersky.com/next

Choose the tier that suits you best by taking a short survey in our interactive tool:
https://go.kaspersky.com/Kaspersky_Next_Tool

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